

**Art 274 Digital Art I Syllabus\***  
TR 9- 11:20 pm A/M 137 Office A/M 136  
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**Requirements**

You are required to provide your own storage media in the form of 20 CD-R's, a jump drive and to keep a sketchbook or notebook in which to develop your ideas, take notes and keep track of your process. *You are expected to devote time outside of class each week to work on your projects in the computer lab and should be capable of working independently.*

**Required Text:** Photoshop CS3 Classroom in a Book

**Recommended Text:** Quickstart Guide to Photoshop CS3

**Course Description** The production of original imagery through the use of art-oriented software (Adobe Photoshop) on Apple computers. Prerequisites: art core or permission of instructor. **Note: this is not a software instruction class, you will be given tutorials and demos to complete the assignments, it is up to you to learn by taking notes during demos, using the software and utilizing the textbook and help menu.**

**Evaluation Procedures**

Your final grade will be based on an evaluation of the following:

Assignments (6) --	10% each
Midterm --	10%
Final Exam --	10%
Final Project --	10%
Attendance/Class Performance --	10%

**Assignments are evaluated by the following criteria:**

- Completion of all project requirements
- Quality of work produced
- Successful communication of ideas
- Participation in class discussions and critiques
- Overall comprehension of the subject and application software
- Content and level of involvement
- Ability to work independently

**What I am looking for:**

- Time and effort put into your projects
- Interesting and creative ideas
- Good technical quality
- Participation and active engagement with the material discussed in class
- Participation in critiques

**What you can do:**

- Attend class regularly (your grade can be lowered for non-attendance).
- Allow plenty of time for your projects
- Show me work in progress for suggestions
- Re-do assignments to improve them

**Class Etiquette**

In order to ensure a classroom conducive to learning please minimize disruptions: 1. Turn off cell phones during class (if there is an emergency call you must receive please let me know at the start of class and leave the class to take the call) 2. Turn off ipods or mp3 players unless given permission to use during the studio lab time.

**Letter Grades**

**A/A-** = You showed initiative and originality. You did something extra special. You went beyond all expectations. You broke the rules in a creative way. Your craftsmanship is exceptional! Excellent solution to the problem! You "out-did" the teacher on this one!

**B/B+** = You were a “self starter”. You did everything I requested – followed all directions the first time.

You met all expectations. Good use of design principles. Shows mastery of skills.

**C/C+** = You did just enough to get by. You did minimum requirements necessary. You might have thrown it together? Didn't care much for this project? Poor craftsmanship – lacks skill..

**D/D+** = You did not meet the lesson objectives. You did not follow directions – You did not try very hard.

You forgot to finish it. OR you hurried through. No understanding of design principles. **F** = No effort – no participation. Poor work. No project – no grade.

**Use these criteria as you evaluate your own work. Just because you finish a project doesn't mean you deserve an “A”... Study your work with the above criteria and determine your own grade.**

### **Missed Assignments and Exams**

Assignments are due on the dates designated in the syllabus, turning your work in on time, demonstrates that you are willing to take responsibility for organizing your time so that you can complete your work punctually. This is a discipline that will serve you well in the real world after graduation. It is the student's responsibility, whether present or absent to obtain all material presented and to complete all course assignments. If prior arrangements are made or extenuating circumstances exist, make-up tests may be allowed. Late assignments will be penalized by one letter grade.

- **Assignments are due at the start of class and will not be accepted later than one class period.**
- **Make-up exams will only be given by the next class period.**
- **The Final Project will not be accepted late.**
- **Incompletes will only be given in cases of personal or family emergency and if the student is passing the class at the time of the request. (see the university policy)**

### **Attendance Policy**

Owing to the nature of the subject, nearly all of the information you will need to successfully complete the course will be given during class time. Therefore attendance will strongly influence your success in the course. I expect you to attend every class; however I will allow three absences for illness or emergencies. **More than three absences will lower your final grade by one letter for each day.**

(Therefore you cannot pass if you miss 5 or more classes). If you are ill for an extended period, or are experiencing a personal or family emergency, please contact me as soon as possible to discuss your situation. **YOU ARE RESPONSIBLE FOR THE MATERIAL COVERED DURING ANY ABSENCES. MAKE SURE YOU EXCHANGE CONTACT INFO WITH AT LEAST ONE STUDENT IN THE CLASS AND ASK THEM FOR MISSED INFORMATION.**

### **Tardy Policy**

Non-attendance includes tardiness, which is arriving more than 10 minutes late for class. Being late 3 times will be counted as an absence.

### **ADA VII) Disabilities**

This university abides by the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, which stipulates that no student shall be denied the benefits of an education "solely by reason of a handicap". If you have a documented disability that may impact your work in this class and for which you may require accommodations, please see the instructor as soon as possible to arrange accommodations. In order to receive accommodations, you must be registered with and provide documentation of your disability to: the Disability Resource Office, which is located in the Psychology Building, Suite 232.

**Cheating and plagiarism are strictly forbidden and violators will receive a score of 0 (zero) on any assignment or exam, which is not original work.**

### **Complaint Policy**

The art department is dedicated to equality, respect and fairness for all parties involved in a conflict. If you are having issues or difficulties with the class or with me I request that you talk to me about it so that we can resolve the situation, if you are unable to talk to me, the next step is to talk to the Chair, and arrange a meeting with the three of us, to discuss the issue and come to a resolution.

If you need assistance or have concerns about your success in the class please see me during my office hours or call x2841 and make an appointment to discuss your situation.

**\*Syllabus subject to change**

1/12	<b>Introduction to class</b>  Questionnaire Pair up for introductions a. Syllabus <input type="checkbox"/> Teaching Philosophy <input type="checkbox"/> Creative Process <input type="checkbox"/> Studio <input type="checkbox"/> Critique	1/14	b. <b>Lab Rules</b> c. Intro to Mac OSX & iLife – d. <b>What Is Digital Art?</b> Look up definitions  <input type="checkbox"/> <b>Assign A1 Artist Pres</b> <input type="checkbox"/> <b>Read Scanning and file format handout</b>  <a href="http://www.apple.com/support/mac101/tour/">http://www.apple.com/support/mac101/tour/</a>
1/19	2. <b>Assign A2 Abstract digital painting</b>  <input type="checkbox"/> <u>Lesson 1 in Classroom in a Book</u>  <input type="checkbox"/> <i>Bring in a black and white and damaged photo for next class to scan</i>  <input type="checkbox"/> Or scan and bring in digital files  <input type="checkbox"/> Intro to scanning in the lab	1/21	<b>Assign A3: a) add color to B+W photos</b>  <input type="checkbox"/> <b>Color b/w demo</b>  <input type="checkbox"/> <u>Lesson 3 in Classroom in a Book</u>
1/26	3. <b>A3: b) Restore photo</b>  <input type="checkbox"/> <b>Stamp tool demo -</b> <input type="checkbox"/> <u>Lesson 3</u>	1/28	<input type="checkbox"/> <i>Lab time to finish: colorize bw photo and restore damaged photo</i>  Next class:  <b>Student Presentations on digital artist due</b>
2/4	4. <b><u>DUE: A1 Digital Artist Presentations</u></b>  <b>Meet in room 137</b>	2/6	<input type="checkbox"/> <b>FINISH: Digital Artist Presentations</b> <input type="checkbox"/> Demo: face collage <input type="checkbox"/> <i>Scan in at least five objects to create a digital collage of a face</i> <input type="checkbox"/> (Lesson 4 + 5)
2/9	5. <b>A4: Make a face using ordinary objects.</b> (buttons, bottle caps, fruit, string) <input type="checkbox"/> Scan images for family portrait collage <input type="checkbox"/> (Lesson 6)	2/11	<input type="checkbox"/> <b>A5: Create a portrait collage of a family person or place using photos and objects</b> <i>Show examples of portrait collage</i>
2/16	6. Finish working on family portrait <input type="checkbox"/> (Lesson 11) <i>show examples: fiction</i> <input type="checkbox"/> scan or bring in to scan images for fiction	2/18	<input type="checkbox"/> <b>A6: Create a new image combining scanned images to create a Fictional event</b> e.g. Band made of news photo LEE HARVEY OSWALD
2/23	7. Finish fiction collage o <b>Web gallery demo</b>	2/25	<input type="checkbox"/> <b>Midterm Review Lessons 1-6, 11</b> <input type="checkbox"/> <b>Work on Midterm web gallery</b>

3/2	<p>8. <b>Midterm –web gallery due A2 – A6 assignment</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <i>Pair up with another student for 1:1 critique</i></li> <li><input type="checkbox"/> <i>Hand in completed critique sheets</i></li> <li><input type="checkbox"/> <i>Then present to class</i></li> </ul>	3/4	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>MIDTERM –TEST</b></li> </ul>
3/9	<p>9. Individual Appointments to discuss Final Project</p> <p><b>Work on Final Projects (open lab time)</b></p>	3/11	<ul style="list-style-type: none"> <li><input type="checkbox"/> Individual Appointments to discuss Final Project</li> </ul> <p><b>Work on Final Projects (open lab time)</b></p>
3/16	<p>10. Finish fiction collage</p> <ul style="list-style-type: none"> <li>o <b>Web gallery demo</b></li> </ul>	3/18	<p>11. Finish fiction collage</p> <ul style="list-style-type: none"> <li>o <b>Web gallery demo</b></li> </ul>
3/23	SPRING BREAK	3/25	SPRING BREAK
3/30	<p>12. Individual Appointments for Progress reports</p>	4/1	Individual Appointments for Progress reports
4/6	<p>13. <b>Work on Final Projects (open lab time)</b></p>	4/8	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Work on Final Projects (open lab time)</b></li> </ul>
4/13	<p>14. Complete Final Projects</p>	4/15	<p><b>274 Final Critique</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <i>Pair up with another student for 1:1 critique</i></li> <li><i>Fill out critique sheets</i></li> </ul>
4/20	<p>15. <b>274 Final Critique</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <i>Pair up with another student for 1:1 critique</i></li> <li><input type="checkbox"/> <i>Hand in completed critique sheets</i></li> <li><input type="checkbox"/> <i>Present to class</i></li> </ul>	4/22	<p><b>274 Test on Lessons 10 -12 + 14</b></p>

**Final Exam Meeting \_\_\_\_\_ Test on Lessons 10 -12 + 14**

# Digital Art I Assignments

## 1. Research paper and class presentation

Choose a digital artist that inspires you:

### Give a 5 – 7 minute class presentation:

In your presentation and paper: (20 pts. Each)

- a) show examples of their work - website (at least 10 images)
- b) discuss characteristics of the artist's work
- c) give some background info on the artist
- d) include a statement or quote from the artist
- e) discuss what interests you about their art and if their style will inspire or influence yours?

### Research Tips and Links:

Use google.com or another search engine to find sites on digital art here are some to check out:

<http://www.thedigitalartist.com/>

<http://digitalart.org>

<http://www.digitalartsource.com>

Be specific in your search (see list on other side of this sheet for more sources)

*Browse until you find your inspiring artist just remember you need to answer the questions above in your paper and presentation!*

**I will not accept the excuse that you couldn't find out any background information, choose an artist whose information you can find on-line or even e-mail them and ask them questions.**

## 2. Digital Paint

- a. Paint as many abstract images you can (at least 7)
- b. Experiment with filters on the above (at least 5)

## 3. Photo manipulation

- a. Color a black and white photograph (at least 3 versions)
  - Scan a photo @72 dpi
  - Open in photoshop
  - If color : Image/Adjustments/Desaturate
  - Make a new layer
  - Select a color in color swatch
  - Change blending mode of layer to color
  - Use paintbrush to paint area
  - Or use paint bucket to fill selected area
  - Save as a psd (photoshop document)
  - Save original for web gallery
- b. Re-touch a damaged photo (save before and after to show)
  - Scan a damaged photo @72 dpi
  - Use stamp tool and healing brush to retouch
  - Save original to compare

## 4. Digital Collage

- a. **Make a face out of scanned ordinary objects (save object files) (buttons, bottle caps, fruit, string, etc.)**
5. Create a portrait collage of a family person or place using photos and objects. (see website for examples)
6. Combine 3 images seamlessly (save image files to show in web gallery) to create a digital fiction.

## **DIGITAL ART ASSIGNMENTS 2-6 MIDTERM PORTFOLIO WEB GALLERY**

### **Art 274 Midterm CD shall contain:**

#### **One folder titled Assignments containing:**

1. **Abstract folder** with all files created
2. **Bw/clr folder** - show before and after files
3. **Retouch folder** - show before and after files
4. **Face collage folder** - show scans with finished file
5. **Portrait collage folder** - show files used to create final
6. **Fiction folder** - show files used to create final
7. **Best of Assignments folder** – choose one per assignment

**Second folder: A Best of web gallery** - create web gallery from the Best of Assignments folder (include before and after for retouch and color bw name files as below)

#### ***to put files in correct order Best of web gallery file names:***

01\_abstract  
02a\_bwbefore  
02b\_bwclr  
03a\_retbefore  
03b\_retouch  
04a\_faceobj  
04b\_face  
05\_portraitcollage  
06a\_image1  
06b\_image2  
06c\_image3  
06d\_fiction

**Label CD with your name/art274/midterm/semester**

*Note: points will be deducted if above instructions are not followed.*

**MIDTERM TEST ON LESSONS (LESSONS 1 –6, 11)**

**FINAL PROJECT** –portfolio of 10 matted images using a style or a theme for unification

# Art 274 Digital Art Midterm Review

Lessons 1- 6 and 11

- ❖ What does the Bridge do?
- ❖ Resolution
- ❖ Saturation
- ❖ Unsharp Mask
- ❖ How to add and subtract from a selection?
- ❖ Use of Layers
- ❖ Why or when do you flatten layers?
- ❖ Quick Mask
- ❖ Channels
- ❖ Magic Wand Tool
- ❖ Clone Stamp
- ❖ Healing Brush Tool
- ❖ What is a snapshot?
- ❖ How to change an image from color to grayscale

Lesson 1 – Q: 2,3 +4

Lesson 2 – Q: 1,4 +5

Lesson 3 – Q: 1 - 2

Lesson 4 – Q: 2,5 +6

Lesson 5 – Q: 1,3 +5

Lesson 6 – Q: 1,3 +5

Lesson 11 – Q: 1 - 3

## Art 274\_374 Digital Art Final Project Description

We have explored through the 6 digital imaging assignments various aspects of digital techniques: abstract painting, retouch, colorize bw, using scanned objects to create a composition, digital collage and digital fiction.

1. Select one of these genres or a theme of your own choosing for a final project portfolio.
2. Type a paragraph description of your final project, and include a schedule detailing your class work schedule in planning completion of the project to be submitted on the date of your appointment to discuss with me your final project (see schedule)\* and then include the statement with your Final portfolio.
3. Your 10 images should form a cohesive body of work tied together by subject matter or style.

### Requirements:

1. 10 - 8 x 10 prints matted with white, off white or black matte board. To be presented at the final critique. (No colors!)  
**Note: Check the dimensions of the pre-cut mattes before you print. (71/2 x 91/2 standard but double check)**
2. Your typed project statement
3. A web gallery of the final images, saved to a CD labeled with your name, course #, semester, and final project.

### (10 pts. deducted for not following instructions)

Sign up for a class to discuss with me your final project idea and also progress report date in which you present a test print matted. (see sign up sheets)\*

**Final project due: The last week of classes  
(The Final Project - will not be accepted after the last class)**

### Criteria for evaluating your final projects

1. Is a theme or topic carried through out the portfolio in a consistent manner?
2. Are the individual images strong compositionally and in their use of color or tone?
3. What technical and presentation choices has the photographer made, and are they appropriate for the work?
4. Does the body of work take an innovative or unique approach to the subject matter?

# Art 274 / 374 Digital Art Resources

## Digital Art

<http://dam.org/>

<http://digitalart.org/>

<http://www.digitalartsource.com/>

<http://www.5min.com/Category/Arts/Digital>

<http://www.lacda.com/>

<http://www.deviantart.com/>

<http://www.digitalartsonline.co.uk/>

<http://www.computerarts.co.uk/>

<http://digitalartistmagazine.com/>

## Self Publishing Book Companies

<http://www.blurb.com/>

<http://www.shutterfly.com/>

<http://www.picaboo.com/>

<http://www.mypublisher.com/>

## Framing, Mattes, etc.

<http://www.clearbags.com>

<http://www.lightimpressionsdirect.com>

<http://www.framesbymail.com>

## ONLINE PORTFOLIOS

- ⊙ Zen Folio
- ⊙ Artzone
- ⊙ Deviant Art
- ⊙ CG Society
- ⊙ Behance

<http://www.imagekind.com/default.aspx>

<http://www.boundlessgallery.com/>

## Midterm Critique Questions

1. What is the technical image quality?  
(resolution, color balance, tonal values, blending)
2. What is the aesthetic image quality? (composition, design)
3. Is there a strong concept or theme in the assignments?
4. Is the communication clear?
5. Do you have suggestions for improvement?
6. Is there evidence of strong creativity and originality?

## Final Project Critique

Artist \_\_\_\_\_

Critic \_\_\_\_\_

- Give first impressions.
  - Say what you see, do not say what you like, or don't like.
  - Describe, analyze, and interpret.
1. What stands out the most when you first see it?
  2. Explain why.
  3. What are the feelings and meanings this artwork represents?
  4. Describe the technique or style.
  5. Does it support or detract from the subject matter presented?
  6. Do you think this is a unified portfolio of the subject matter?
  7. Why or why not?
  8. What aspects of the project do you think are successful?
  9. What do you think can be improved?